



# Pure equilibria: Existence and inefficiency & Online Auction

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Ecole Polytechnique  
June 24th, 2009



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\* Where to open a new competitive facility in Paris?

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\* Where to open a new competitive facility in Paris?

\* On Wednesday, what time to have lunch in Polytechnique?

# Game Theory + Algorithms

- \* Entities in society, each with its own information and interests, behave in **rational** manners.
- \* **Game theory** is a deep theory studying such interactions (in economics, political science, ... etc).
- \* **Theoretical computer science** studies optimization problems, seeks to optimum, efficient computing, impossibility results, ... etc

# Algorithmic Game Theory

- \* Research field on the **interface** of game theory and theoretical computer science (mostly algorithms)
- \* Formulating **novel** goals and problems, fresh looks on different issues (inspired by Internet, ...).
- \* The field has phenomenally exploded with many branches: computing Nash equilibrium, mechanism design, inefficiency of equilibria, ... etc

# Motivation

- \* Pure equilibria: existence and inefficiency.
- \* Online Mechanism Design (Online Auction inspired by Google, Yahoo! Adwords, ...).
- \* Inspired by real problems.
- \* Mathematically beautiful.



# Outline

## \* Voronoi Games on graphs

- NP-complete whether there exists an equilibrium
- Social cost discrepancy

## \* Scheduling Games in the Dark

- Existence of equilibria
- Optimal non-clairvoyant policy

## \* Online Algorithmic Mechanism Design

- Truthful online auction with single-minded bidders



# Voronoi Games on Graphs



# Voronoi Games

- Summer holiday is also competition season.
- How to make this man happy?



# Voronoi Games

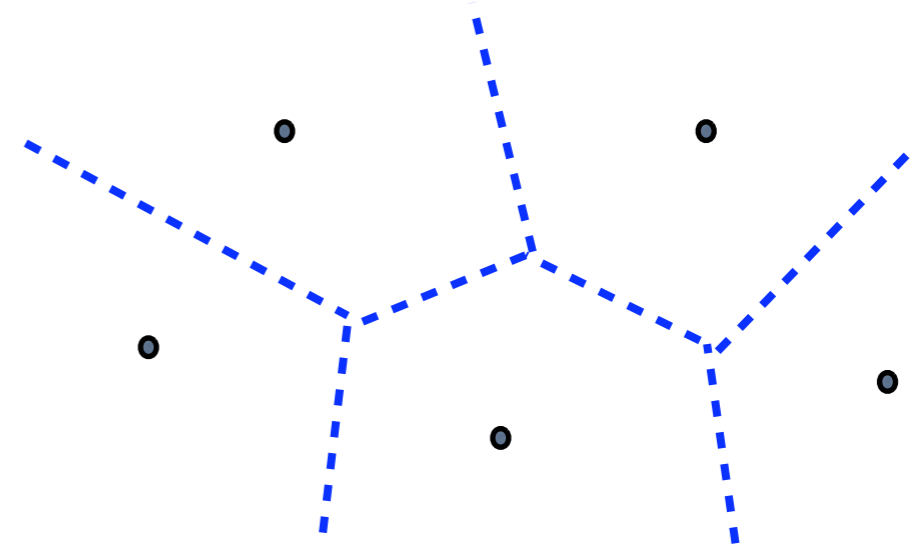
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- Application: locations of supermarkets, Internet or mobile phone providers, ...

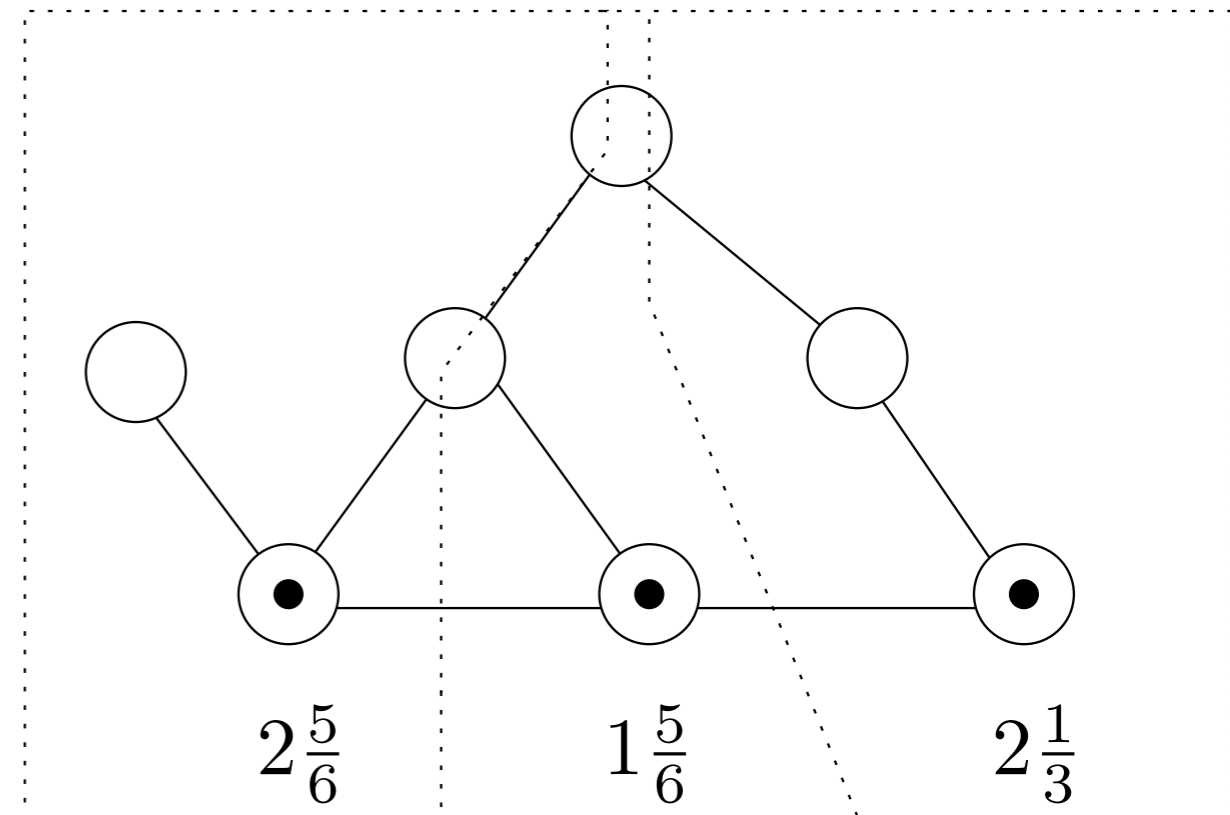
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# Voronoi Games on graphs

- Given  $G(V, E)$ ,  $k$  players whose strategy set is  $V$
- A vertex (client) is assigned in equal fraction to the closest players
- **Utility** = fractional amount of vertices assigned to the player.
- **Social cost** = sum of distances over all vertices to the closest player. (k-median optimization problem)



# Equilibrium and Complexity

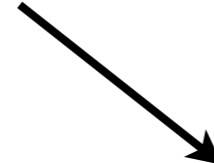
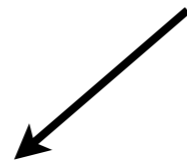
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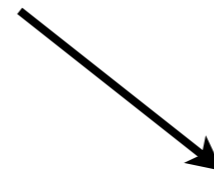
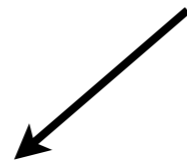
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choose a distribution  
over strategies

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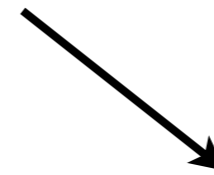
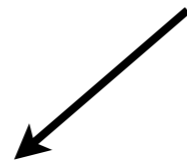
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deterministically  
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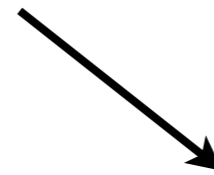
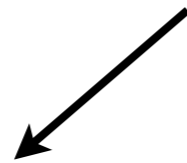
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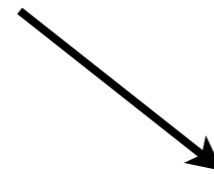
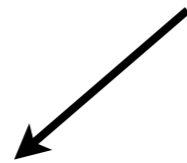
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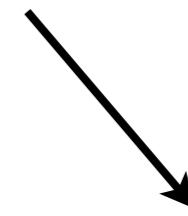
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**Existence:**  
**NP-hardness**

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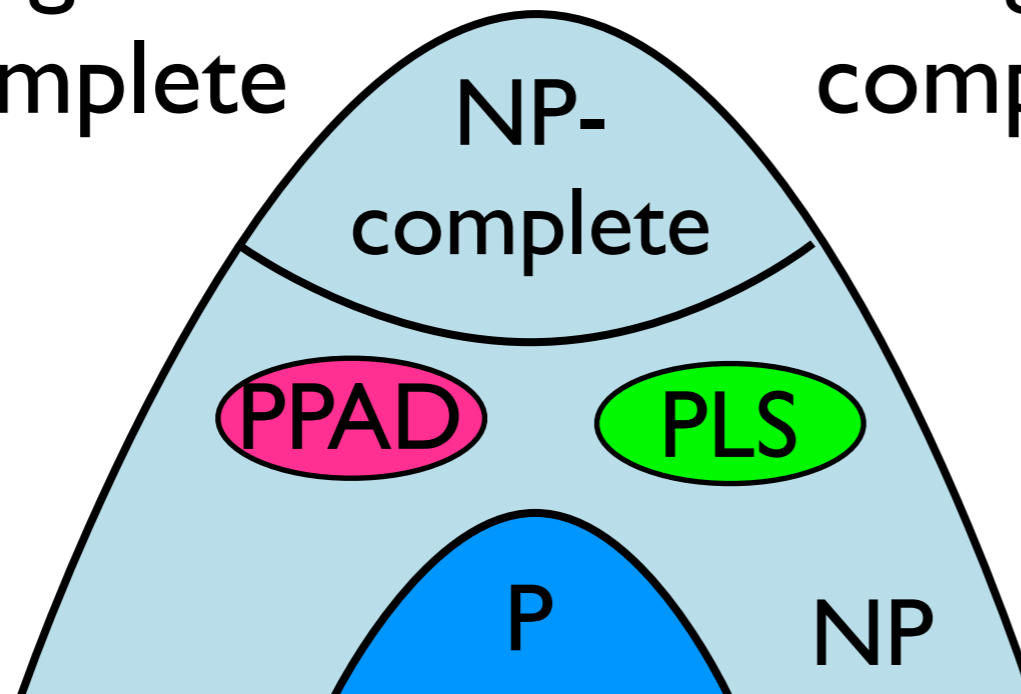
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Existence:  
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# Framework in proving NP-hardness

**Negated** gadget for  
property  $P$  of a game

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A larger game  
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NP-hardness in deciding whether a game  
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NP-hardness in deciding whether a game possesses property  $P$

- **Voronoi Games**
- **Matrix Scheduling Games**
- **Connection Games**

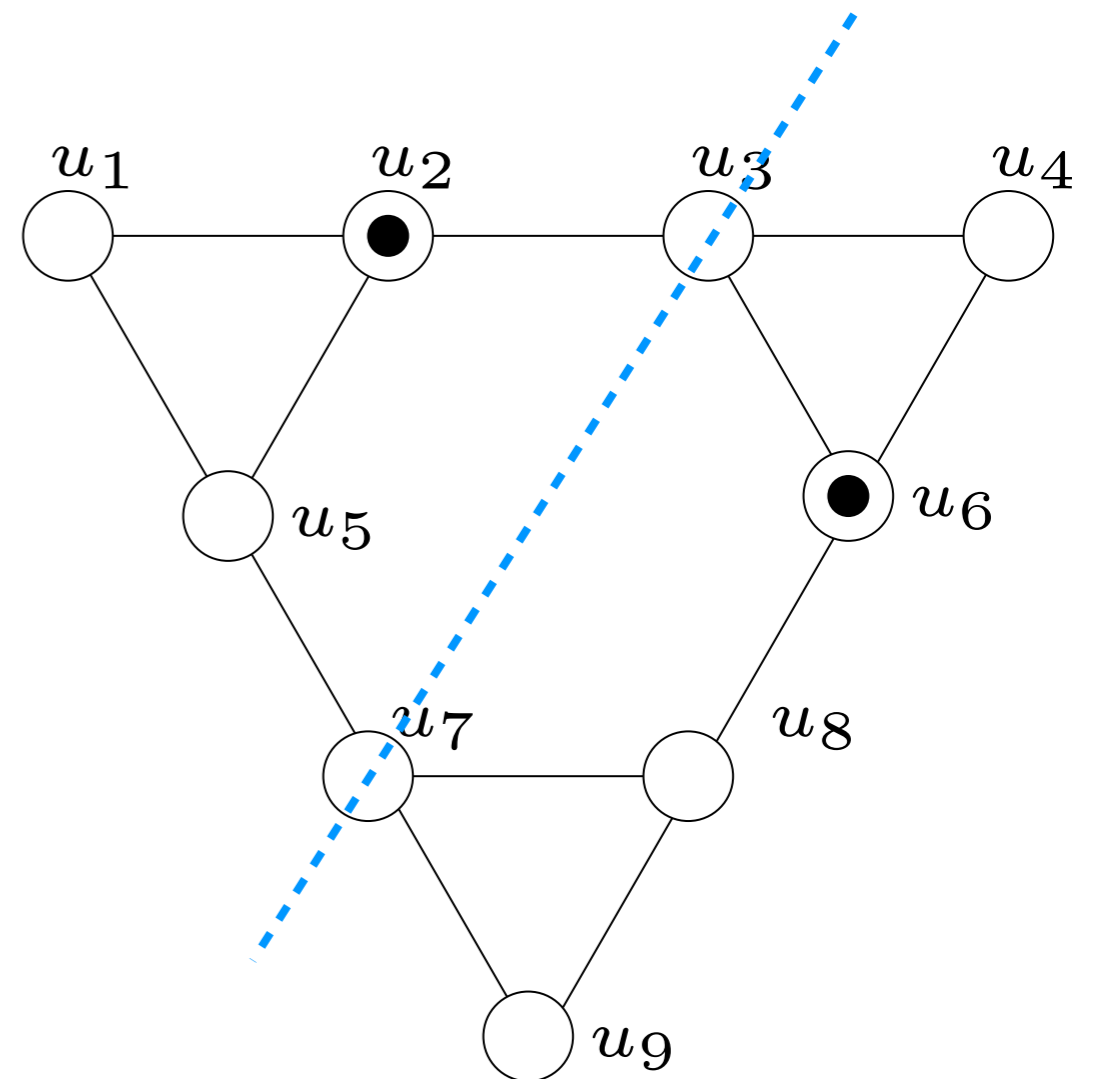
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*Lemma:* There is no Nash equilibrium with 2 players.

*Proof:* By sym., the first player choose  $u_2$ .

Then the second player moves to  $u_6$  and gains 5.

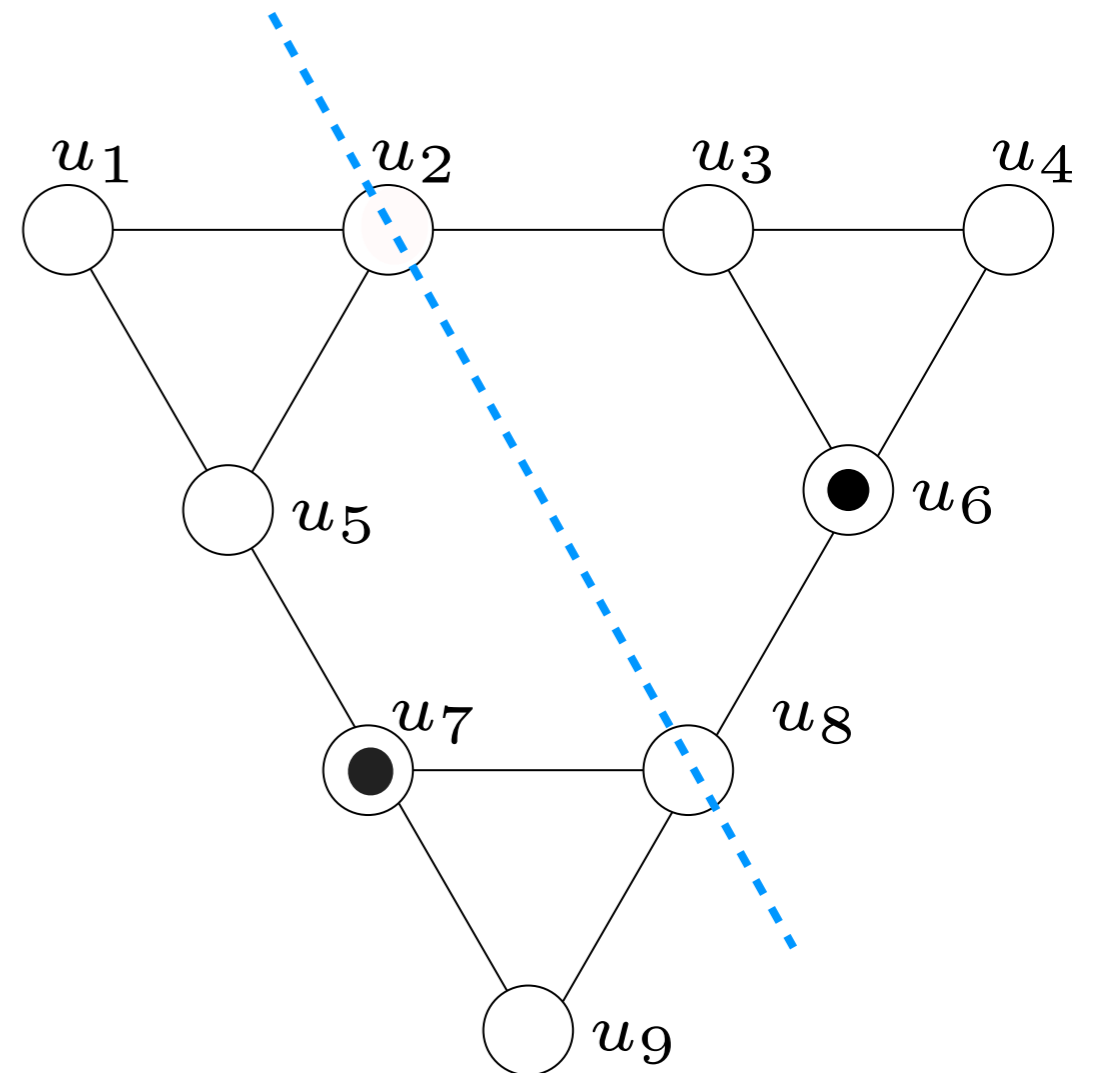
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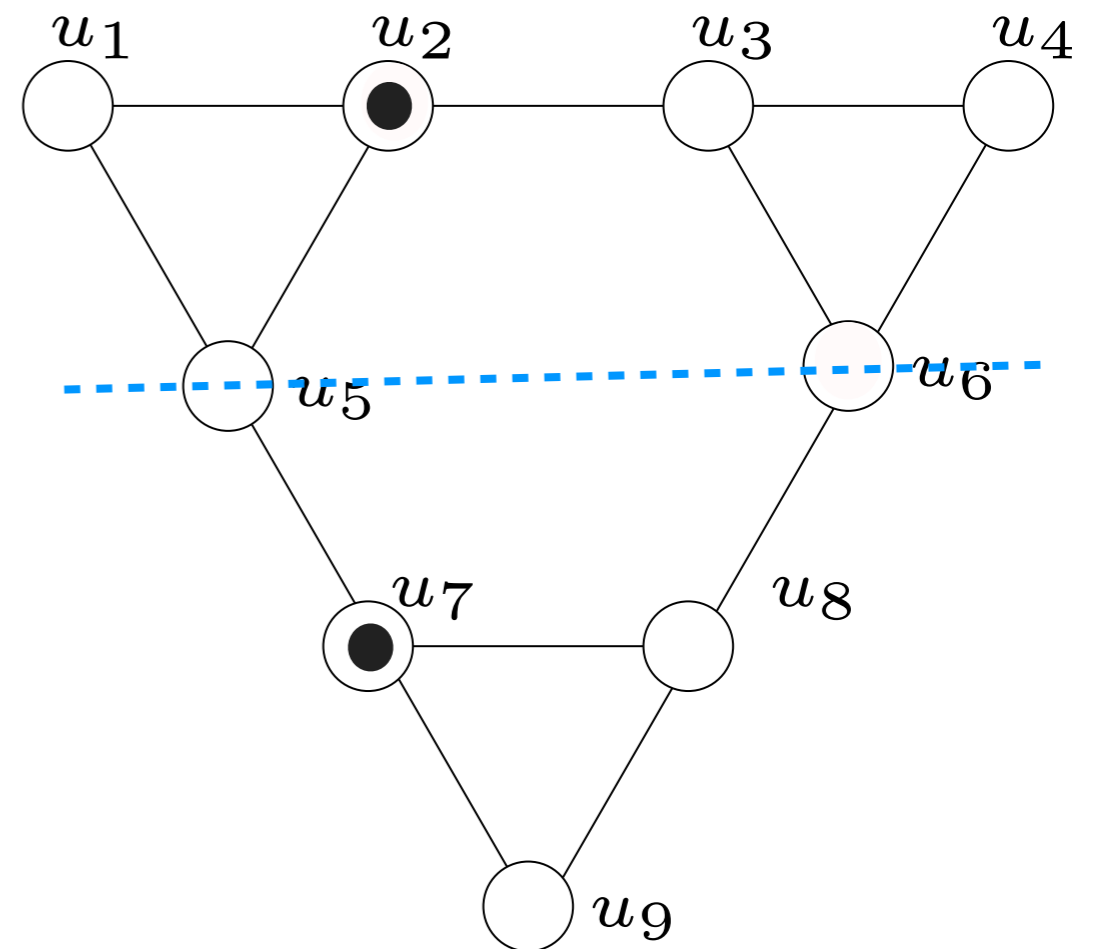
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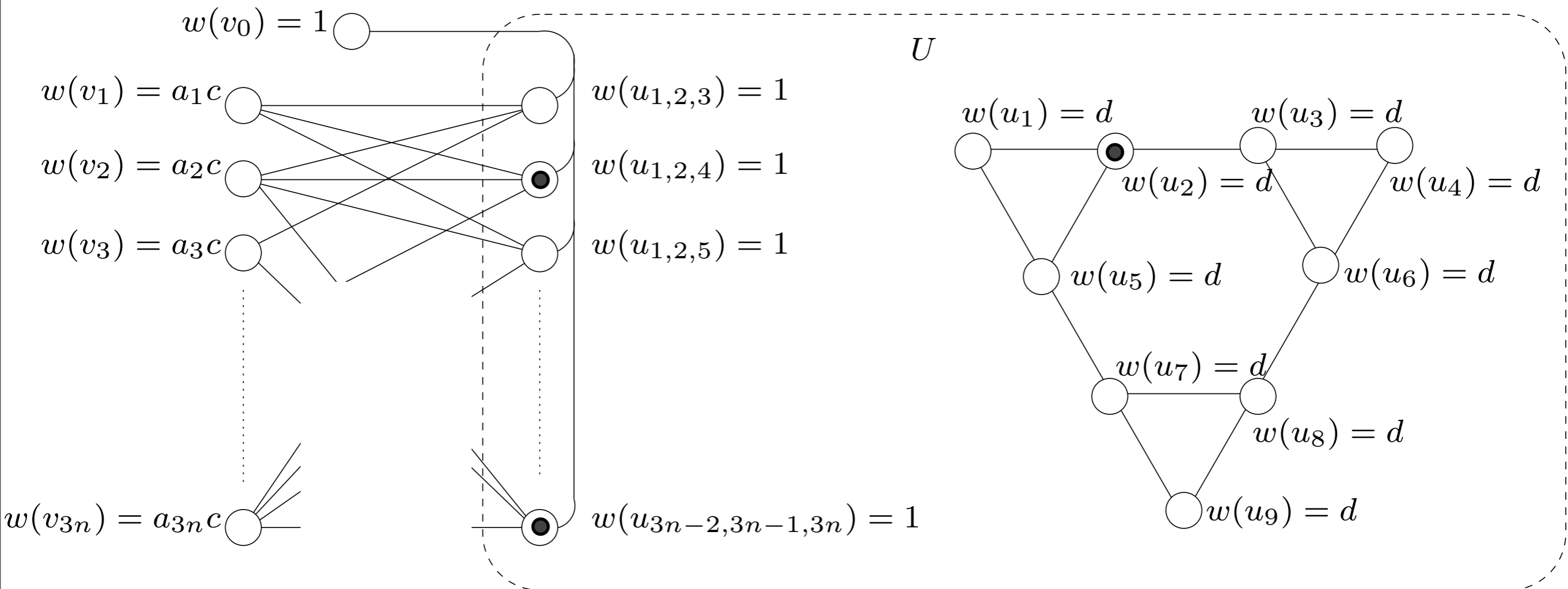
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# NP-hardness

*Theorem:* It is NP-hard to decide whether a Voronoi game admits an equilibrium.

*Proof (high-level):*



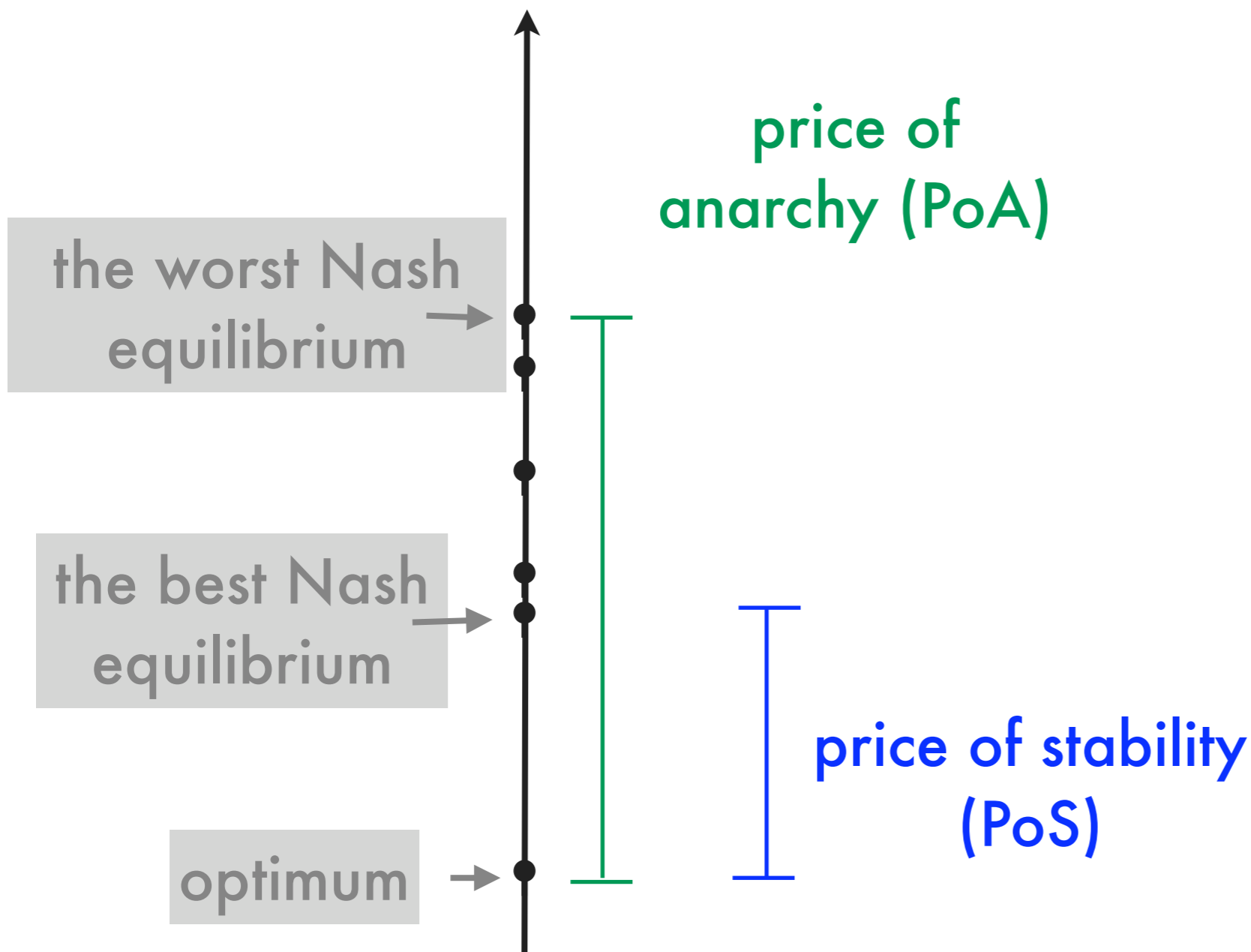
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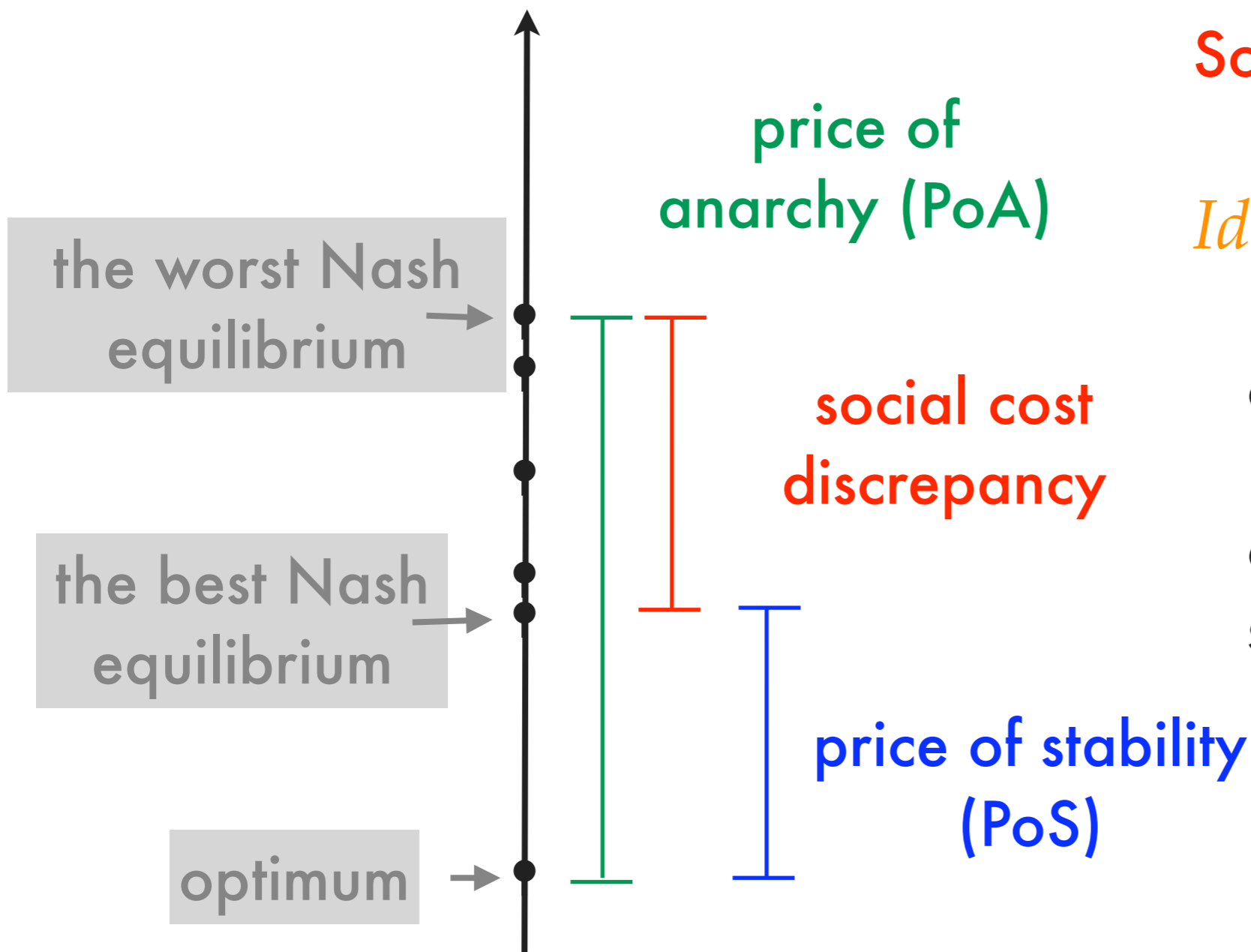




# Inefficiency

How good is an equilibrium ?

social cost



**Social cost discrepancy:**  
worst Nash / best Nash

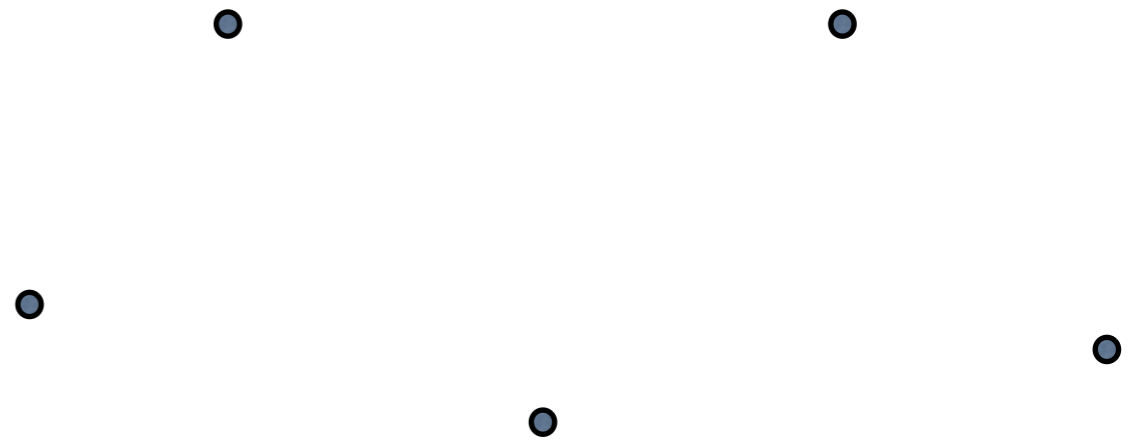
*Ideas:*

- Measure the degree of choice in a game.
- Unfair to compare the cost with OPT in selfish setting.

# Delaunay triangulation

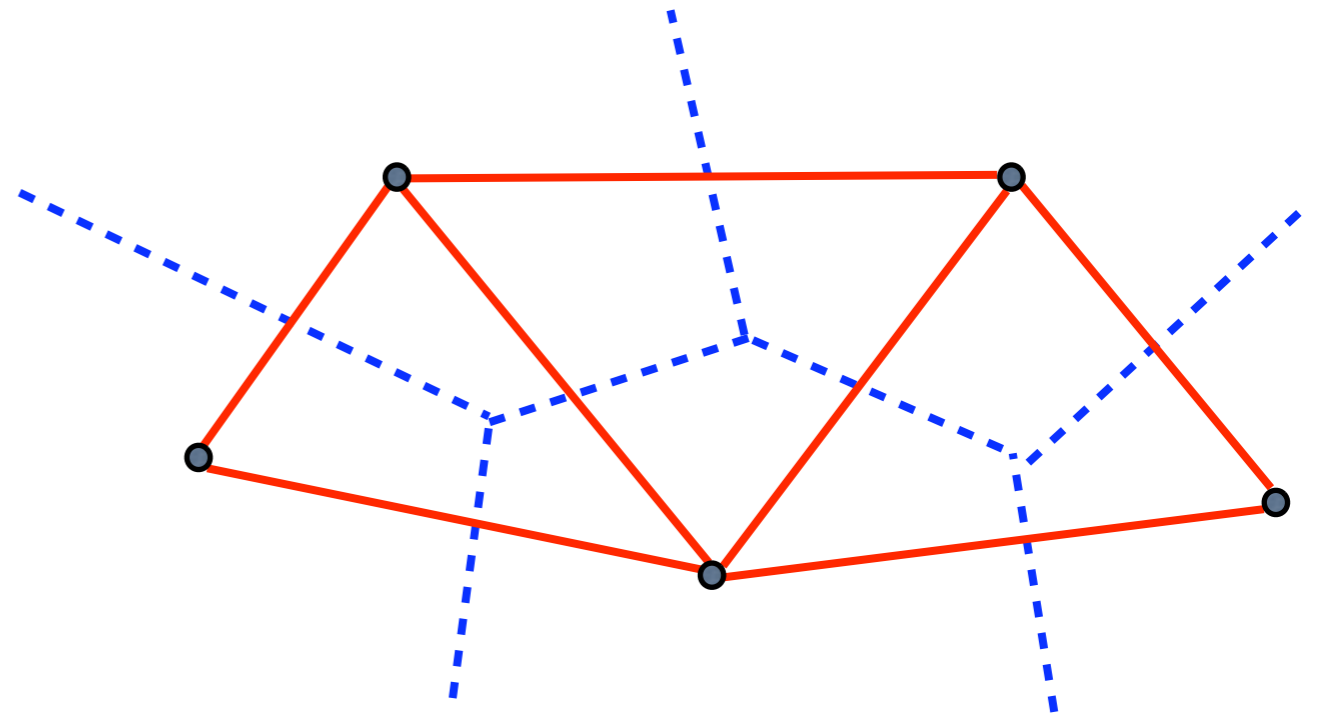
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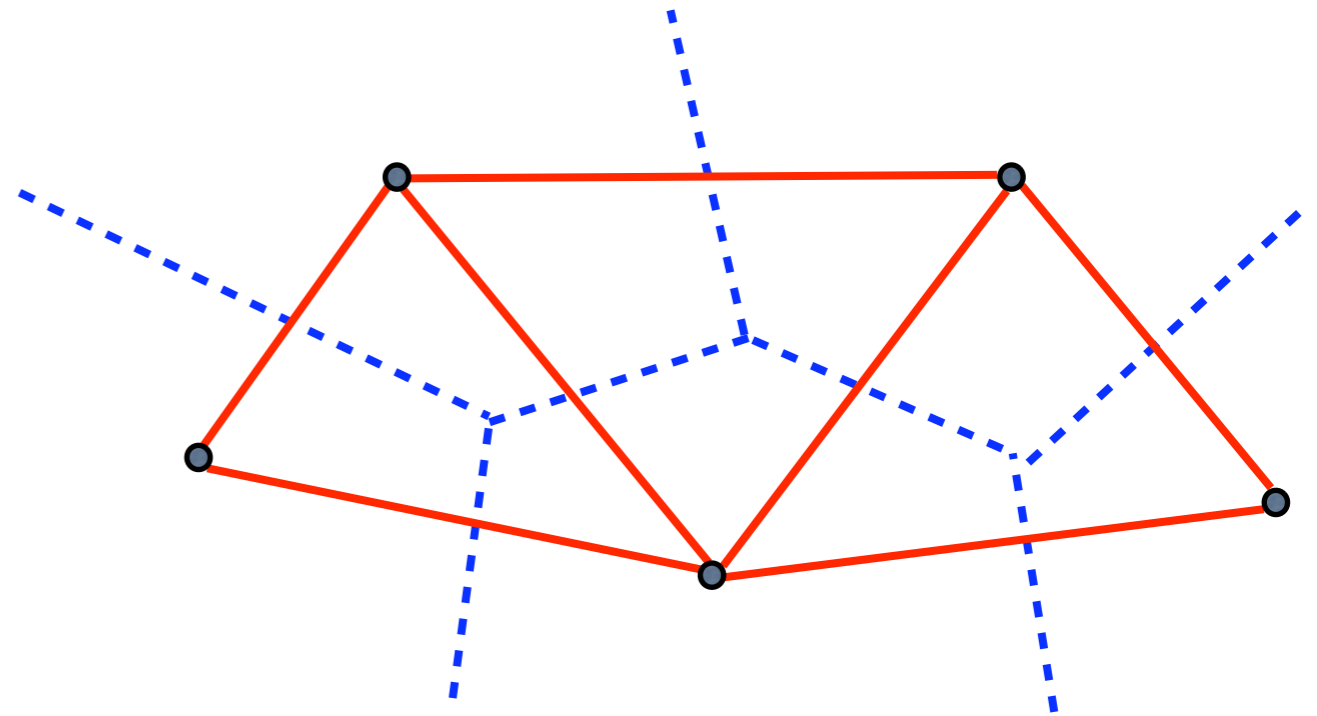
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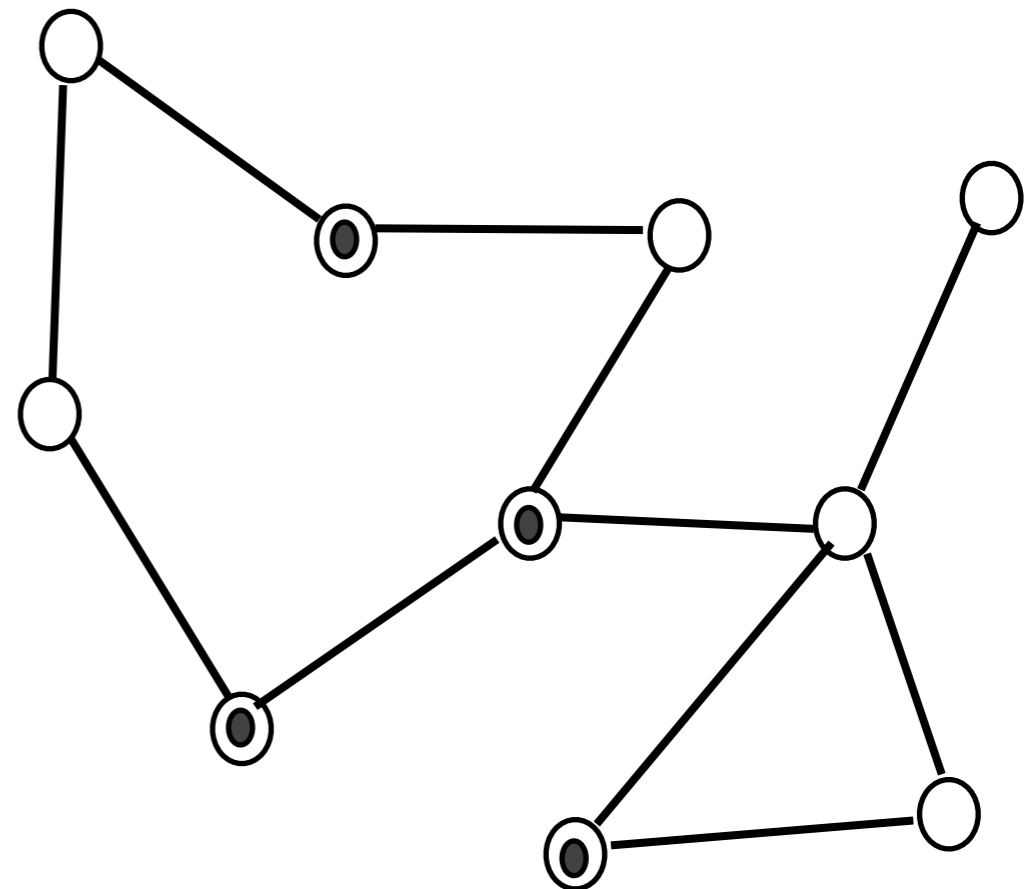


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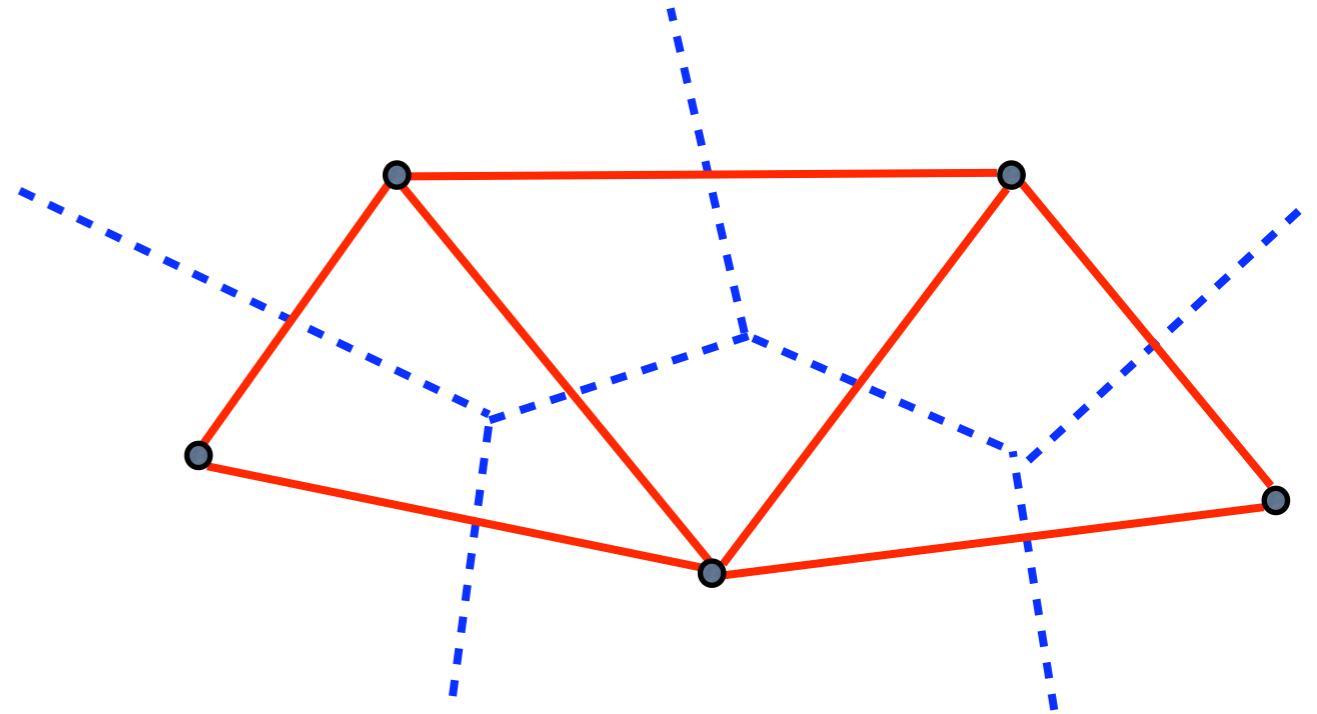


\* **Delaunay graph:** a strategy profile  $f$ , there exists an edge  $(i, j)$  if  $i, j$  are neighbors.

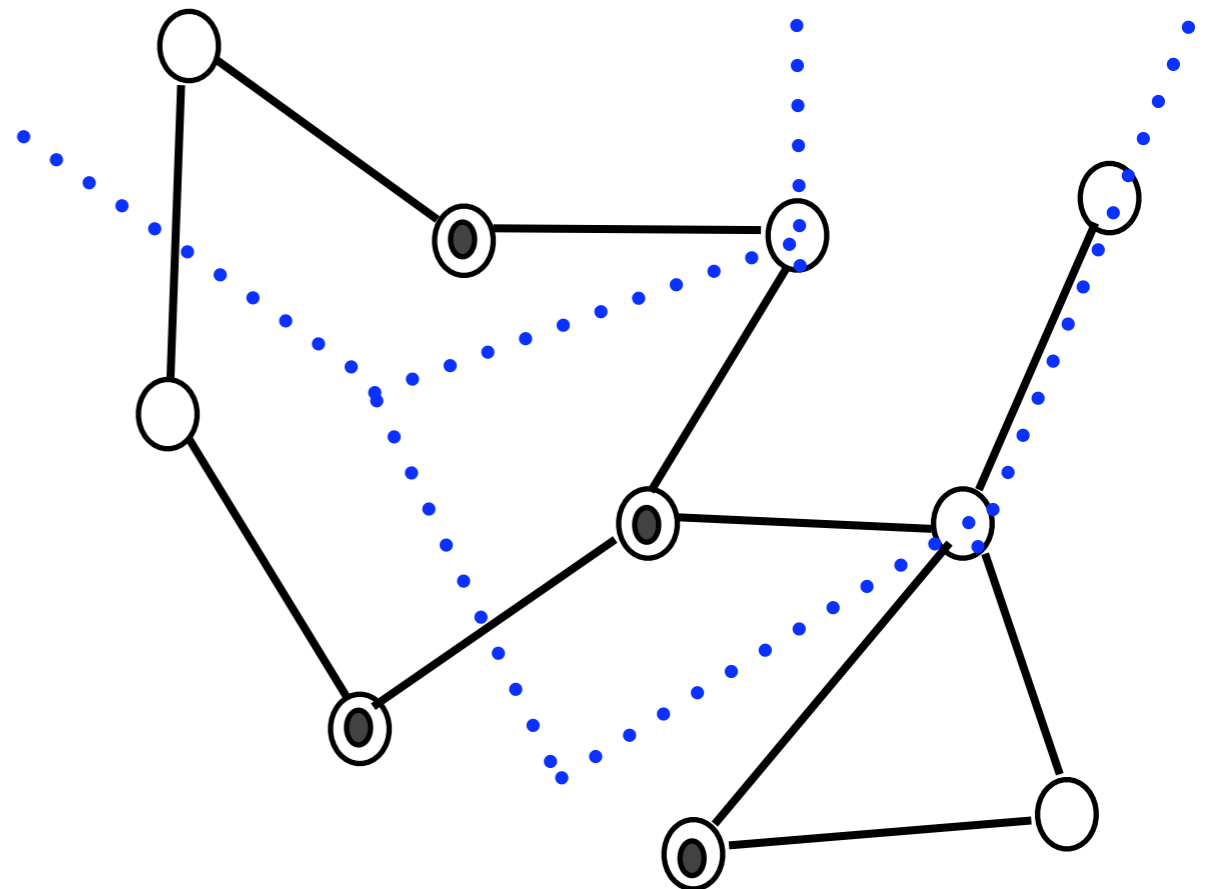


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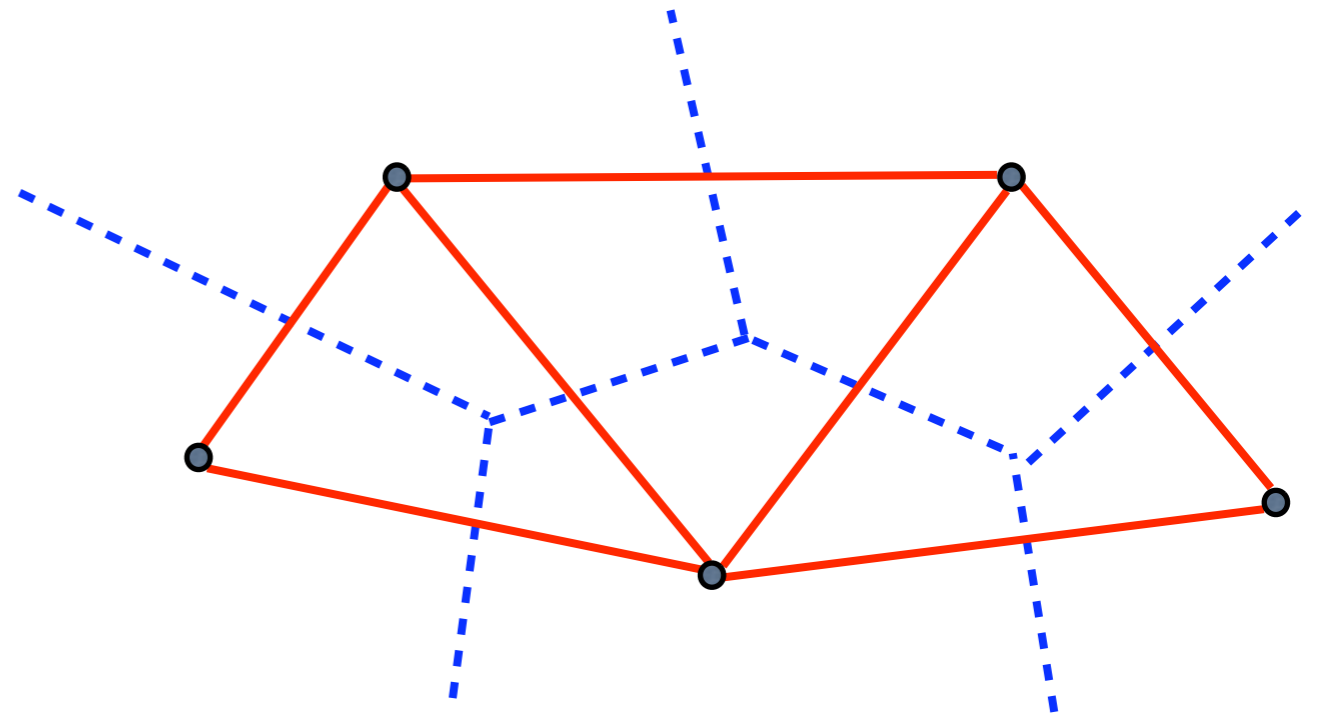


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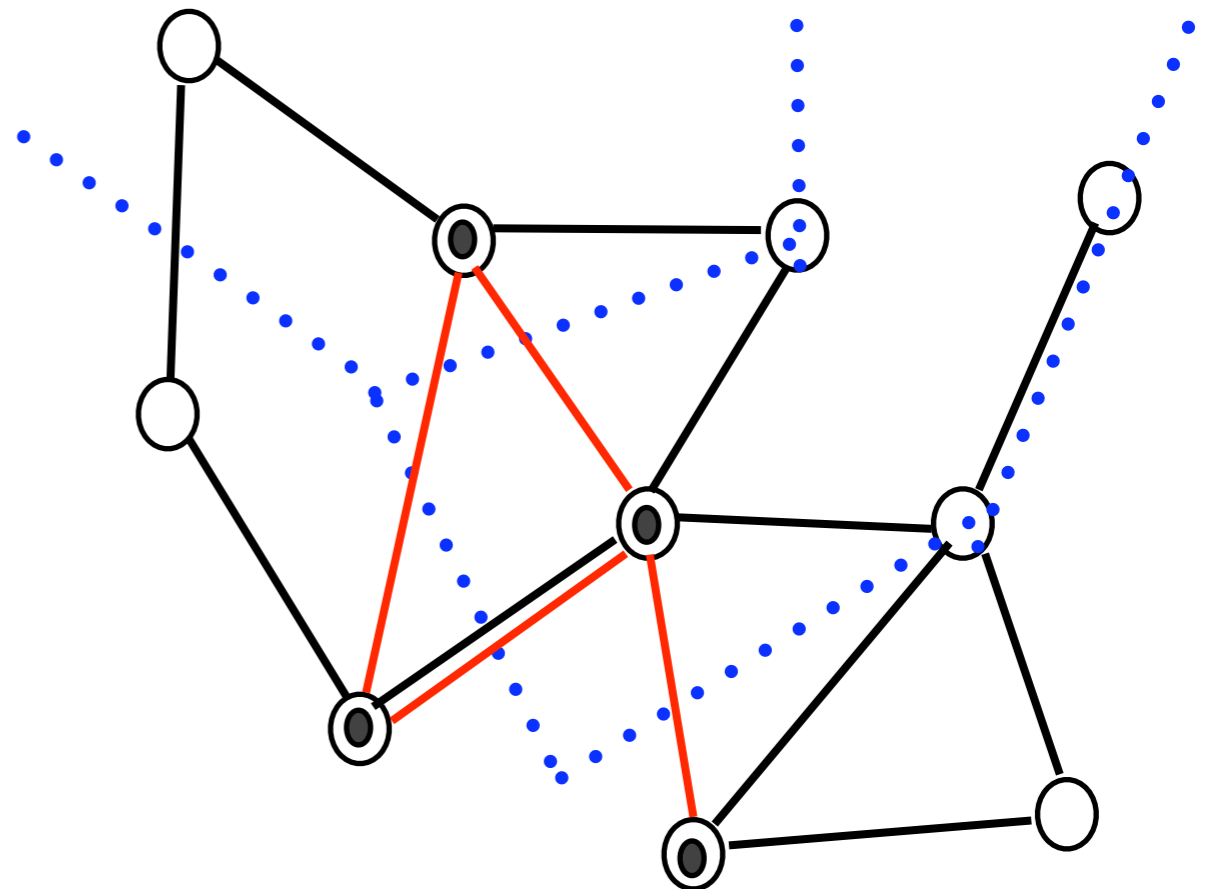


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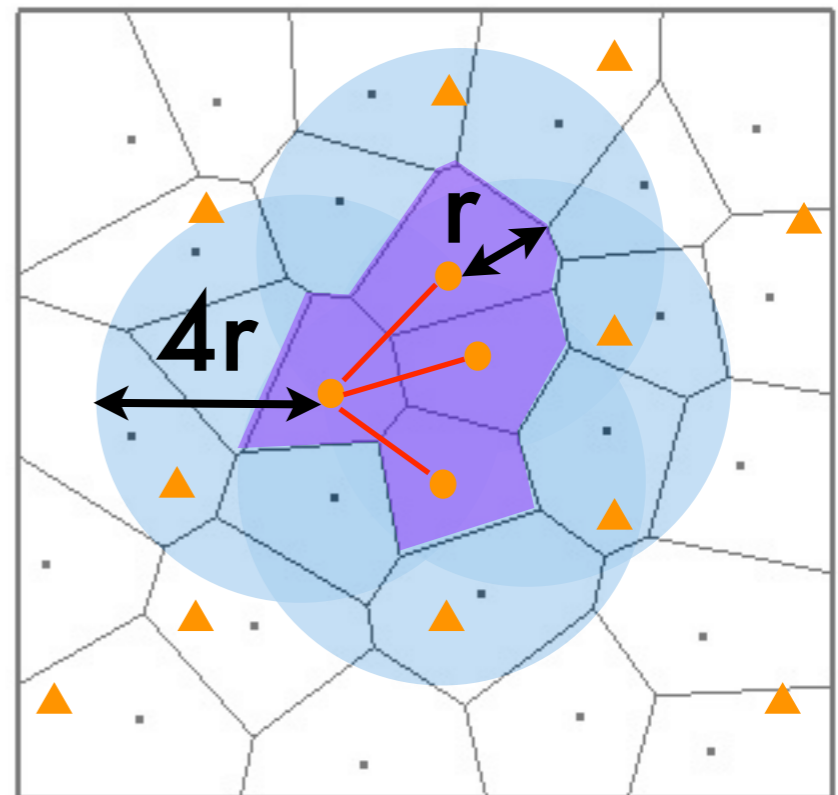


# Social cost discrepancy

*Theorem:* The social cost discrepancy is  $\Omega(\sqrt{n/k})$   
and  $O(\sqrt{kn})$

*Proof:*

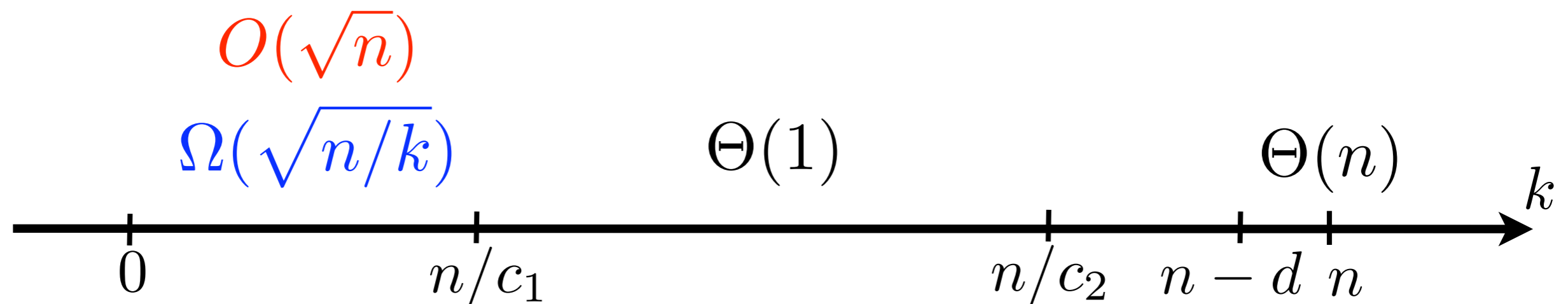
- Consider two equilibria ● and ▲.
- Partition the Delaunay graph corresponding to ● into regions.
- Showing that each location of ▲ is not so far from a region above (compared to the diameter of the region).





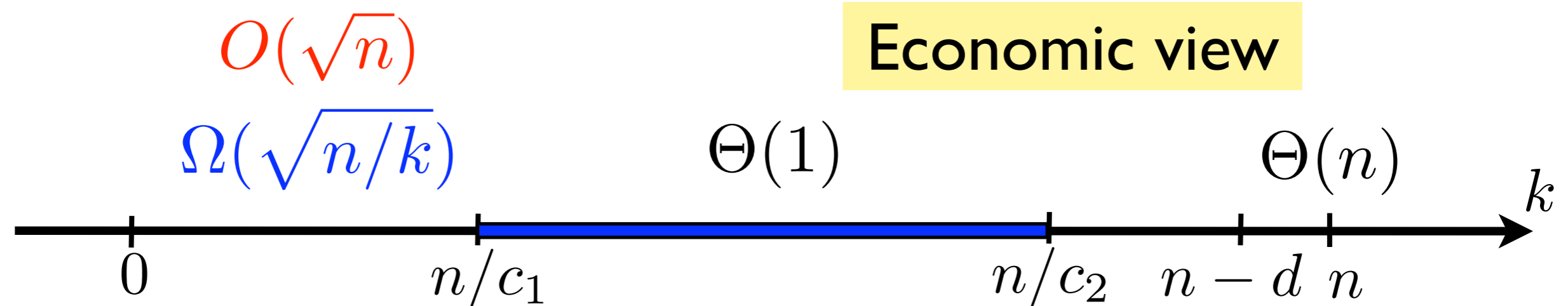
# Improvements

- Theorem:*
- If  $k \leq n/4$  then the discrepancy is  $O(\sqrt{n})$
  - If there exist constants  $c_1 \geq c_2, n_0$  such that:  
 $\forall n \geq n_0 : n/c_1 \leq k \leq n/c_2$   
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# Scheduling Games

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- \* The **cost**  $c_i$  of a job  $i$  is its completion time.
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# Natural policies

\* **RANDOM**: schedules jobs in a random order.

In the strategy profile  $\sigma$ ,  $i$  is assigned to  $j$ :

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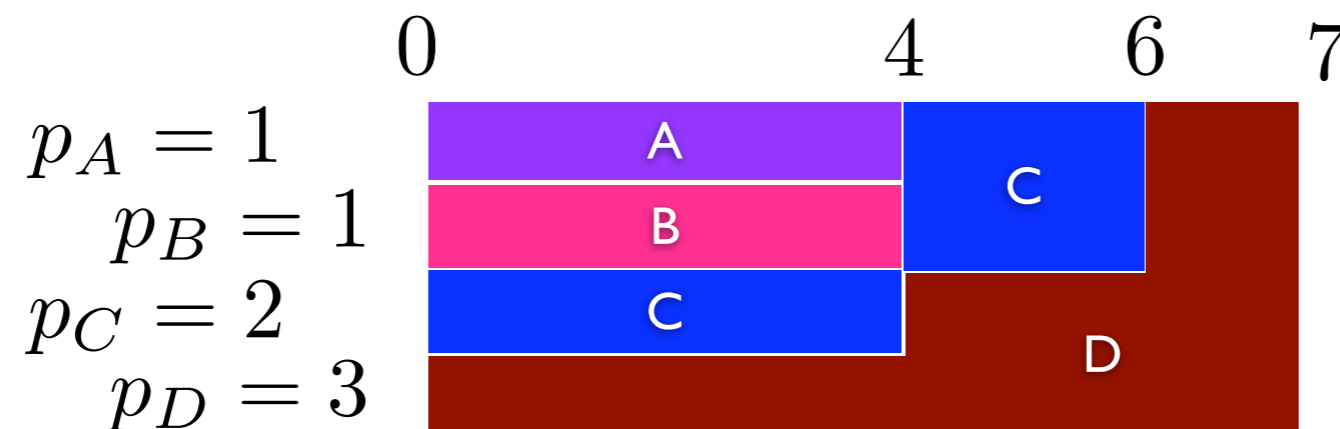
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If there are  $k$  jobs on machine  $j$  s.t:  $p_{1j} \leq \dots \leq p_{kj}$

$$c_i = p_{1j} + \dots + p_{i-1,j} + (k - i + 1)p_{ij}$$

# Definitions

\* **Def:** A job  $i$  is **balanced** if  $\max p_{ij} / \min p_{ij} \leq 2$

\* **Def of models:**

- Identical machines:  $p_{ij} = p_i \forall j$  for some length  $p_i$
- Uniform machines:  $p_{ij} = p_i / s_j$  for some speed  $s_j$
- Unrelated machines:  $p_{ij}$  arbitrary

# Definitions

- \* **Def:** A job is **unhappy** if it can decrease its cost by changing the strategy (other players' strategies are fixed)
  
- \* **Def:** **Best-response dynamic** is a process that let an arbitrary unhappy player (job) make a best response -- a strategy that maximizes player's utility.



# Our results

\* **Existence of equilibria:** potential argument.

	<i>identical</i>	<i>uniform</i>	<i>unrelated</i>
RANDOM	<i>NE</i>		<i>non-convergence</i>
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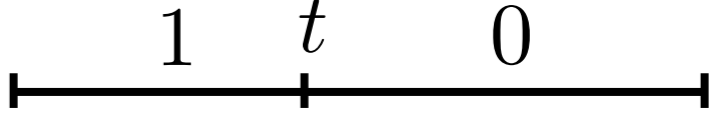
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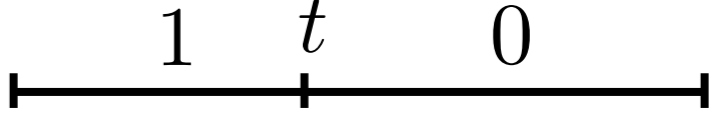
\* For any strategy profile  $\sigma$ , let  $t$  be the unhappy job with greatest index.

$$f_{\sigma}(i) = \begin{cases} 1 & \text{if } 1 \leq i \leq t, \\ 0 & \text{otherwise.} \end{cases}$$




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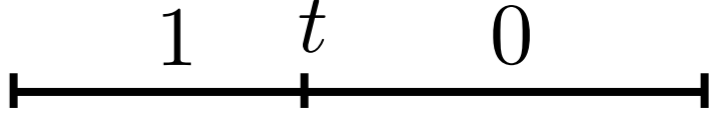
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The diagram shows a horizontal line with a tick mark at 1 and a tick mark at t. A bracket above the line spans from 1 to t, with the number 1 centered above the bracket. To the right of t, the number 0 is written, indicating the function value for i > t.

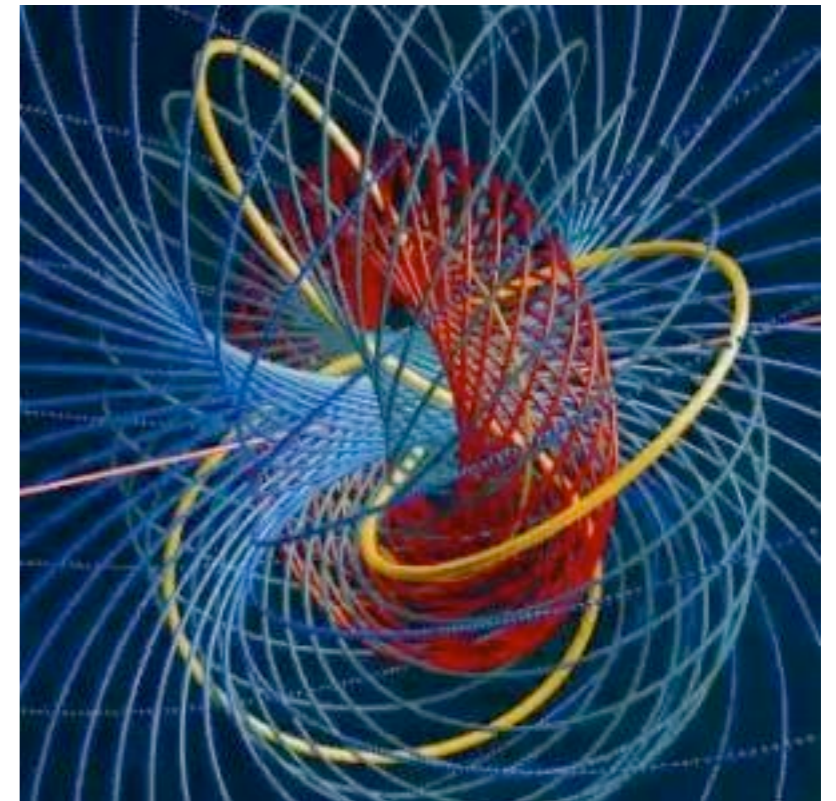
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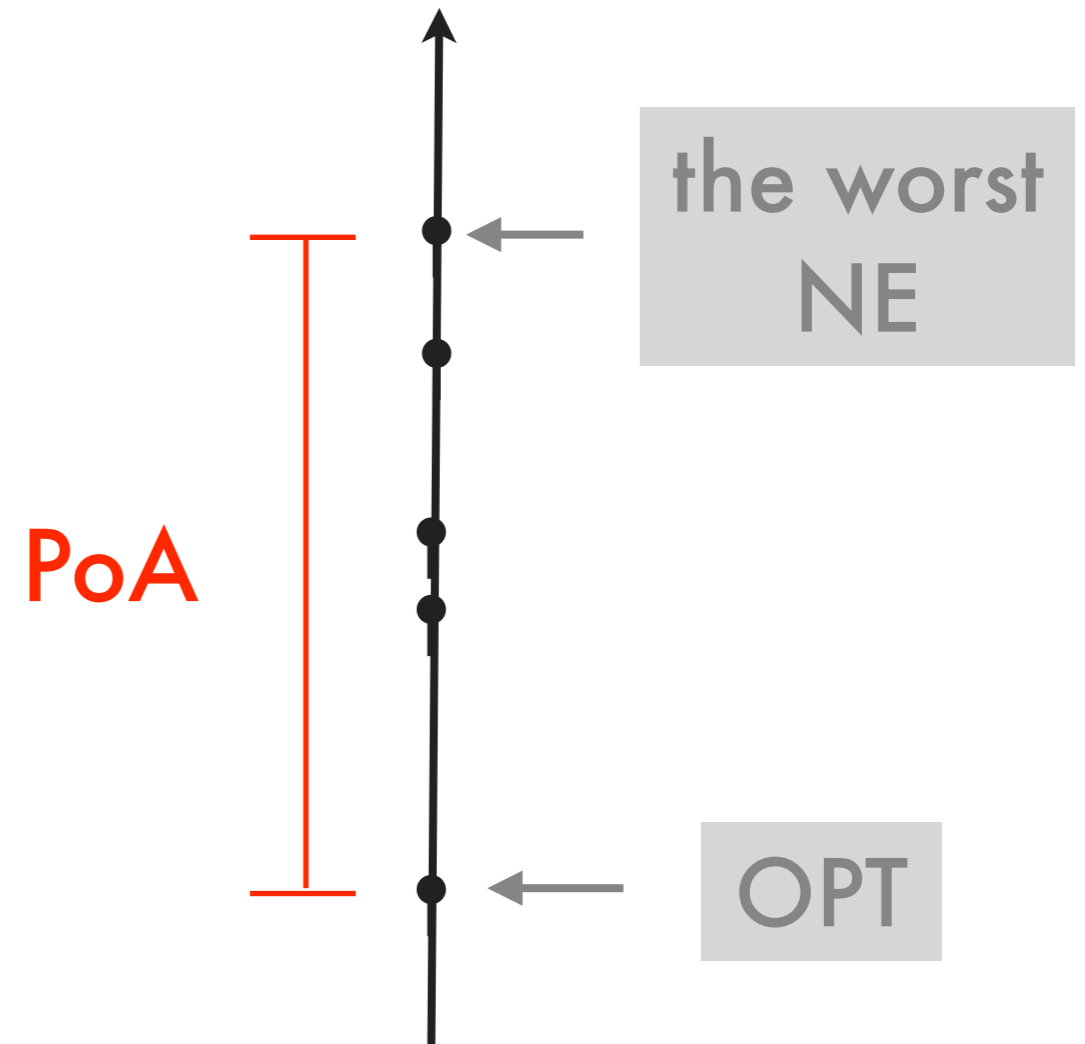


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\* *Theorem:* For unrelated machines, the PoA of policy EQUI is at most  $2m$  – interestingly, that matches the best clairvoyant policy.

\* PoA is not increased when processing times are unknown to the machines.

\* The knowledge about jobs' characteristics is not necessarily needed.





# Online Mechanism Design



# Mechanism Design

Define the game

Goal: self-interested behavior yields **desired outcomes.**

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- \* Mechanism design:
  - $w_i$  are private
  - Bidders may misreport their value. They bid  $b_i$

# Truthful Auction Design

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Auction:  
receives all bids

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graph TD; A["Auction:  
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$$u_i = \begin{cases} w_i - p_i & \text{if satisfied,} \\ 0 & \text{otherwise.} \end{cases}$$

Goal: self-interested behavior yields **truthfulness**,  $b_i = w_i$

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- \* Scheduling problem:  $1|r_i - online, pmtn| \sum_i w_i$   
... with monotone algorithm

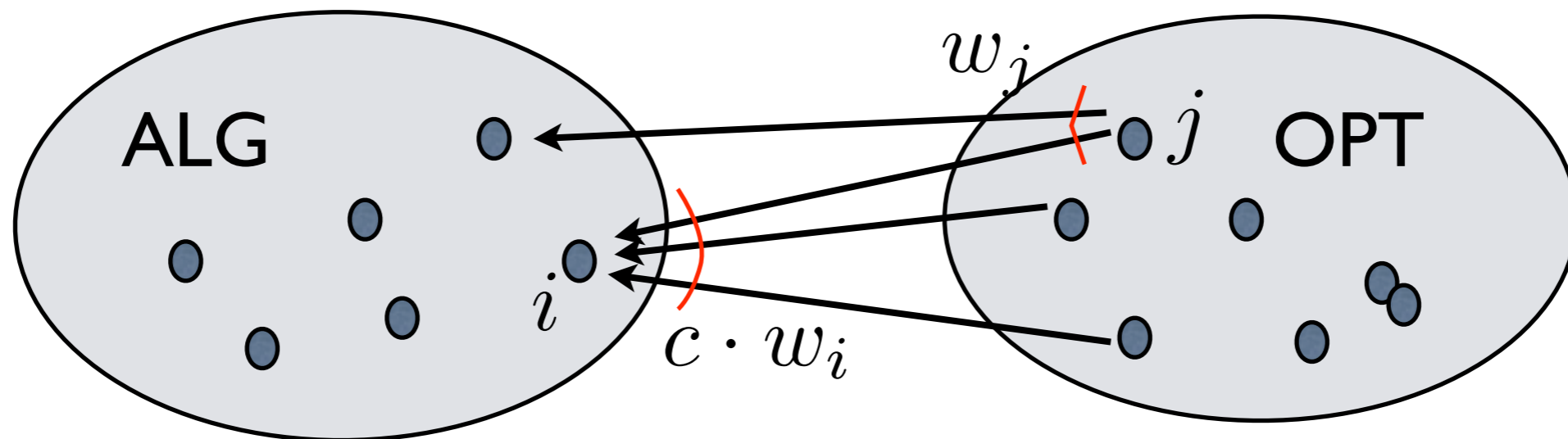
# Online Algorithm

- \* **Def:** an online algorithm  $ALG$  is  **$c$ -competitive** if for any instance  $I$ , the outcome  $c \cdot ALG(I) \geq OPT(I)$
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# Our results

\* *Theorem:* If  $k_i \leq k \forall i$  then

- The Smith algorithm which serves the bidder that maximizes  $b_i/q_i$  is  $2k$ -competitive where  $q_i$  is the remaining demands of bidder  $i$ .
- The algo which serves the bidder that maximizes  $b_i \cdot \alpha^{q_i-1}$  is  $\Theta(k/\log k)$ -competitive where  $\alpha = 1 - (1 - \epsilon)^2 \cdot (\ln k)/k$ .
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\* *Proof:* Using general charging scheme.

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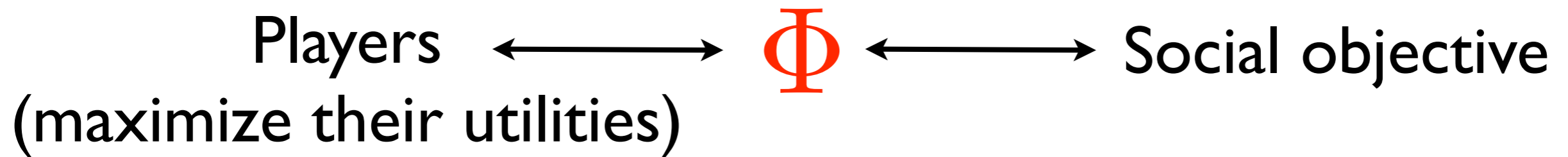
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\* *Corollary:* there exists truthful optimal mechanism with the same competitive ratio.



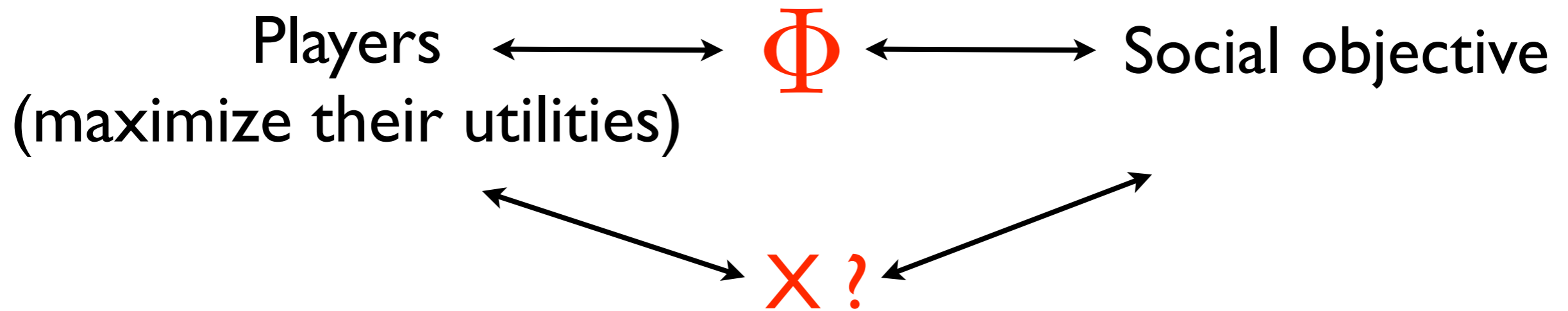
# Summary

Given game



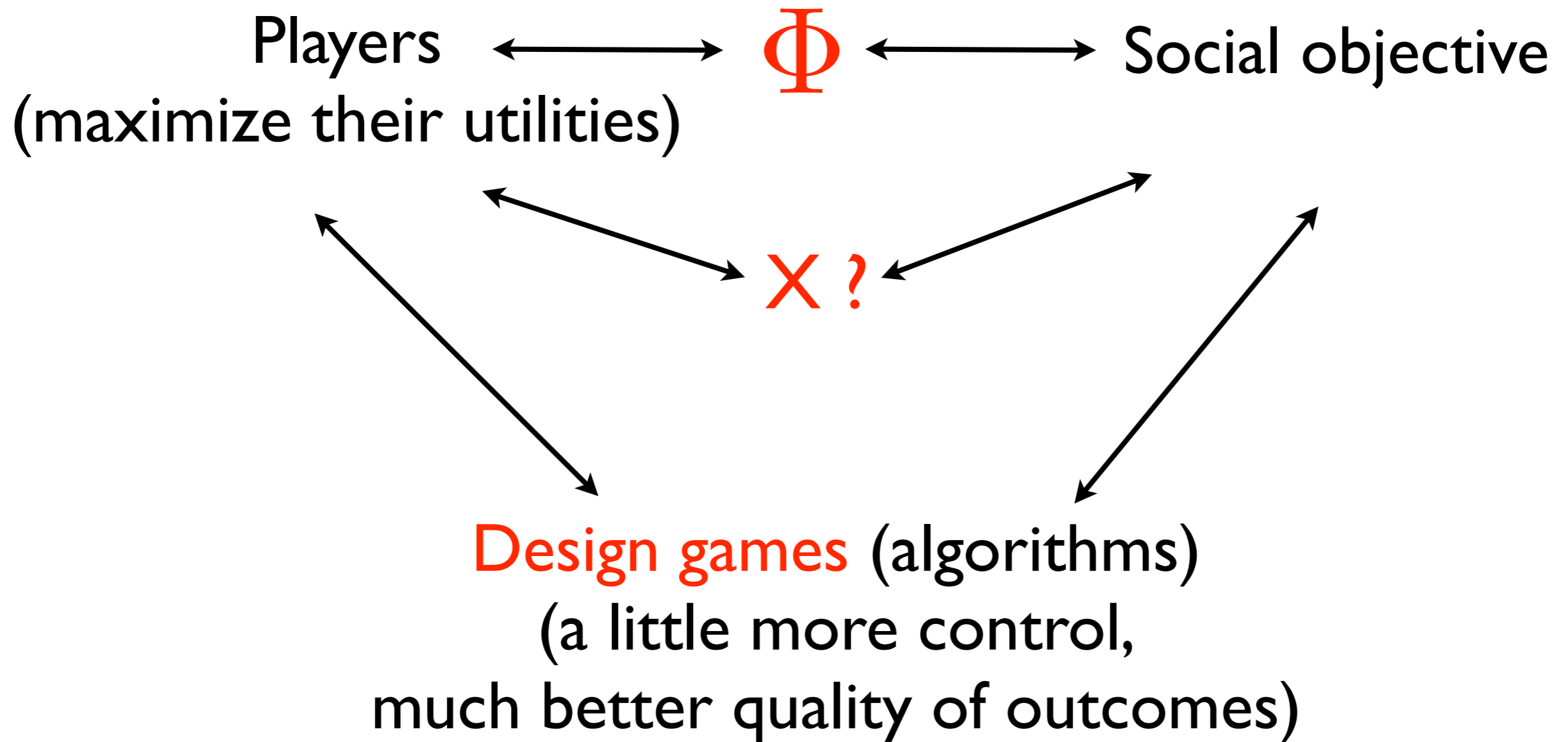
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*Thank you!*

